

10th INTERNATIONAL CONFEST  
ON VISUAL COMMUNICATION

CONFERENCE 08|03  
FESTIVAL 09|03  
WORKSHOPS 09|03-10|03



Destinat10n  
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08-10.03.24

LECTURES | DOCUMENTARY  
WORKSHOPS | POSTER EXHIBITIONS  
INTERACTIVITIES | LIVE PERFORMANCES

[GRAPHICSTORIES.ORG](https://www.graphicstories.org)

## Friday, March 08 | Conference

Lectures & Documentary Screening

Time: 14:00-22:00 Location: Bank of Cyprus Cultural Foundation

Attendance: In-person and Online

13:45-14:00 Registrations

14:00-14:30 Welcome by **Miltos Karras**, General Coordinator of Graphic Stories

Introduction by:

**Mr. Christodoulos Hadjichristodoulou** - Curator of the Cultural Foundation Bank of Cyprus

**Mrs Elena Christodoulidou** - Senior Cultural Officer, Ministry of Education & Culture of Cyprus

**Mr. Demetris Skourides** - Chief Scientist for Research, Innovation and Technology

Destinat10n: **Aggeliki Athanasiadi**, Creative Director of Graphic Stories

14:30-15:00 **Vaggelis Gettos**: 10 posters that shook my world

15:00-15:30 **Christos Nikas**: Growth by design / Designing your growth

15:30-16:00 **Mike Hajimichael**: Destination - 'Acoustic Poetry' as a creative journey and destination

16:00-16:15 Coffee Break

16:15-16:45 **Andreas Appios**: Mapping destiny: the Intersections of design and destination

16:45-17:15 **Spiros Drakatos**: Exceeding Expectations

17:15-17:45 **Agnieszka Ziemiszewska**: Design Power!

17:45-18:15 **Mane Tatulyan**: Design in the Age of Mechanical Reproduction

18:15-18:30 Coffee Break

18:30-19:00 **Savvas Chatzichristofis**: Artificial Intelligence in Art: Transforming Creativity and Disrupting the Graphics Industry

19:00-19:30 **Stefanos Karagos**: AI will Not Replace You. People Leveraging AI will.

19:30-19:45 Audience Questions

19:45-20:30 **Documentary Screening**: Destinat10n | The documentary showcases not only the evolution but also the resilience of Graphic Stories in the face of challenges throughout the years. It serves as an inspiration for all, especially the youth, to not give up on their dreams regardless of the obstacles they may encounter. Director: **Haralambos Drousiotis**

20:30-21:00 **Nenad Bogdanović**, Planning & Development Coordinator, Organization for European Programmes and Cultural Relations Head of National Contact Points "Creative Europe" and "CERV": Presentation of the **Creative Europe programme**.

21:00-22:00 **Networking Cocktail**

Hosted by Creative Europe Desk Cyprus - Organisation for European Programmes and Cultural Relations.

# Destinat10n

## Saturday, March 09 | Festival

International Poster Exhibition Opening | Music & Dance Performances | Interactivities

Time: 18:00-21:00 Location: Ground floor of Politis Newspaper

This event is open to everyone. Duration of Poster Exhibition: March 09 - April 09, 2024

Retrospective and Anniversary Poster Exhibition with participant designers from around the world, focusing on social and cultural content - The power of social design. The exhibition is configured as an interactive installation that will transport you through time, allowing you to discover all the visual material from our previous events from 2015 until today. The exhibitions will be inaugurated by the Candidate Deputy Mayor of Nicosia, **Mr. Chrysanthos Fakas**. The exhibition opening will be accompanied by **DJ Haji Mike** with reggae music and the dance group of **London School of Ballet** that will guide us towards everyone's **Destinat10n**.

## Saturday, March 09 | Workshops

### Workshop [01], Part A [Two-Day]

Realm Weavers - Scenario for Game Design

Workshop Leader: **Spiros Drakatos**

Location: Bank of Cyprus Cultural Foundation

Time: 10:30-15:00

### Workshop [02]

Destination - Human Library

Workshop Leader: **Vaggelis Gettos**

Location: Ground floor of Politis Newspaper

Time: 12:00-17:00

### Workshop [04] - for children: 7-12

Illustration Workshop for Children's Stories

Workshop Leader: **Panayiota Michael**

Location: Bank of Cyprus Cultural Foundation

Time: 11:00-13:00

Workshops will be conducted in Greek and in-person only

## Sunday, March 10 | Workshops

### Workshop [01], Part B [Two-Day]

Realm Weavers - Scenario for Game Design

Workshop Leader: **Spiros Drakatos**

Location: Bank of Cyprus Cultural Foundation

Time: 10:30-15:00

### Workshop [03]

Unlocking Creativity with Gen AI:

A Practical Workshop for Creatives

Workshop Leader: **Stefanos Karagos**

Location: STEM Education, Engomi

Time: 10:30-13:30

### Workshop [05] - for children: 7-12

Experiencing Virtual and Augmented Reality

Workshop Leader: **Pericles Cheng**

Location: STEM Education, Engomi

Time: 11:00-13:00

Destinat10n: Graphic Stories reminds us that the power of creativity starts with an idea and a pencil. As long as there is inspiration, the possibilities are limitless.



As the creative team behind Graphic Stories, we are always seeking new destinations and inspiring perspectives in design and visual communication. The word "Destination" holds great importance for us as it reflects a wide range of emotions and reactions. Its interpretation is not confined by time or place, instead it connects the present with the past and the future.

For a designer, "Destination" refers to a personal quest, a journey into creativity and self-expression. It is the space where imagination and technique meet, creating works that convey messages and emotions.

In the realm of design and visual communication, "Destination" represents our goal in achieving perfect harmony between shape, color, text, and message. It is the endeavor to convey a distinct story and interact with our audience as we travel together in the world of visual communication.

In the 10 years of our journey, Graphic Stories has ventured into the unknown, exploring the boundaries of visual communication. We have faced challenges and opportunities, creating a unique destination for our creators and visitors. However, this destination is just the beginning. In the future, we will continue to explore, create, and offer unique experiences.

The journey is not only about the final destination but also about the way we choose to travel.

# Destinat10n

Graphic Stories is the only established, independent, annual conference & festival in the field of Graphic Design & Visual Communication based in Cyprus.

The ConFest Graphic Stories has been selected as one of the best festivals in Europe by the European Festivals Association [EFA] & was awarded the honorary seal of quality of Europe, **EFFE Label** for the period 2019-2025.

Graphic Stories was also awarded for its innovation & ingenuity, with the special badge, **Badge of Invention**, while it also received the special distinction **Remarkable Arts Festival**, for 2021, a fact that ranks it among the leading European events in arts & culture.

The 10th Anniversary Edition International ConFest on Visual Communication, Graphic Stories, is held with the cooperation & support of:

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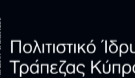


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